



For Immediate Release

Apago Releases Update to PDF Enhancer Now Available for both Windows and Mac OS X

Alpharetta, GA; February 17, 2004 — Apago, Inc has released version 2.0.2 of their PDF Enhancer product for both Mac OS X and Windows in both desktop and server configurations.

Version 2.0.2 is the first release of PDF Enhancer 2 for the Windows platform and of the complete Server Edition and Server Edition + JBIG2. In addition, some errors reported by users, including some security-related ones, have been corrected and some new and innovative techniques for removing unused and unnecessary information from PDF documents have been incorporated.

PDF Enhancer 2.0 adds several new features including file merging, stamping, imposition, color management and JBIG2 compression making it a powerful solution for modifying, optimizing and repurposing PDF files.

"We have designed PDF Enhancer 2.0 for a wide variety of users -- from the traditional web and graphics arts markets to legal, financial, insurance, real estate and other corporate settings," says Dwight Kelly, President of Apago. "PDF is becoming the standard format for exchanging and archiving documents of all types. Building PDF documents from a variety of sources previously required a collection of software programs and manual processing. The new features in PDF Enhancer 2.0 make the process of building, refining and repurposing PDF documents fast and easy."

PDF Enhancer continues to offer image optimization and compression, security, linearization, metadata editing and the most advanced file size reduction techniques available.

Version 2.0 builds upon the original product's unique "targeted optimization" technology by separating out the concepts of a Target and an Enhancer. A Target represents the settings for a particular final use of the document (High Quality Printing, Web, eBook, etc.). An Enhancer groups one or more Targets together. This allows PDF Enhancer to take a single PDF as input, and produce multiple targeted documents (e.g., Web, Print, Screen) as the result. All of this is accomplished while preserving bookmarks, annotations, hyperlinks, and form fields.

Michael Jahn, consultant and respected PDF evangelist says, "If you are a PitStop user, you need to take this for a spin around the track!" Daniel Warne, Project Manager Intranet Corporate Affairs at Myer Grace Bros, a leading Australian retailer, reports, "This software is worth every cent, as it automates an extremely arduous process for most users -- trying to convert high resolution PDFs down to a lower resolution. And its workflow capabilities are wonderful!"

PDF Enhancer is available in four versions - Standard (\$179) and Professional (\$349) for desktop use, Server Edition (\$999) and a Server Edition with JBIG2 compression support (\$1499). The desktop versions are available for Mac OS X (10.2 and later) and Windows NT/2000/XP. The server versions are available for Mac OS X (10.2 and later) and Windows NT/2000/XP/2003. Future server versions will also support Solaris and other operating systems. For more information and upgrade pricing, please visit <http://www.apago.com/pdfenhancer>

#

About Apago

Founded in 1991, Apago (<http://www.apago.com>) is a privately held corporation that develops and markets software primarily for the graphic arts, prepress and printing industries. The company has licensed its PostScript, PDF and raster imaging technologies to industry leading companies including DuPont (NYSE: DD), Creo (NASDAQ: CREO; TSE: CRE), Fujifilm USA and Dainippon Screen, among many others, and counts AOL Time Warner, U.S. News & World Report, CMP Media, R.R. Donnelley, Vertis, Brown Printing, R.E. May, CMP Media, Ogilvy & Mather, and Saatchi & Saatchi Rowland, among its many retail customers. The company is headquartered in Alpharetta, Georgia, USA, just north of Atlanta.

PDF Enhancer is a trademark of PDF Sages, LLC. PostScript and InDesign are trademarks of Adobe Systems Incorporated, which may be registered in certain jurisdictions. All other trademarks are acknowledged and remain the property of their respective owners.

Contacts:

Dwight Kelly/Apago, Inc.

770-619-1884

dkelly@apago.com