News

For Immediate Release

Apago Shows PDF Enhancer 3.0 with Innovative New Features and Acrobat 7 Support

Dallas, TX; March 19, 2005 — Apago provides the first public showing of PDF Enhancer 3.0, a major upgrade to its popular PDF Enhancer software at NEXPO 2005 in Dallas. This new release adds extensive support for Adobe's recently announced Acrobat 7.0, improved color management and pioneering new technologies that solve complex problems encountered in the electronic document, printing and archiving markets while continuing to provide the most comprehensive PDF document assembly, optimization and size reduction capabilities available.

PDF Enhancer 3.0 is a powerful, yet easy to use, tool for manipulating PDF documents. Whether you need to build a new document from multiple sources, take "print-ready" documents and prepare them for distribution on the Internet or simply modify PDF files to meet your requirements – Enhancer addresses your needs.

Noah Katz, Development Analyst at Aspen Systems Corporation, says "PDF Enhancer has proven to be invaluable for getting file sizes down to the minimum, without any loss of image quality - even for intense graphical files. If you process PDF files through a multi-stage workflow, PDF Enhancer is vital for controlling the output files in a consistent and compact manner."

PDF Enhancer 3.0 introduces a ground breaking new technique called Searchable Outlines™ that virtually eliminates font compatibility issues. Leonard Rosenthol, Chief Innovation Officer for Apago, said, "Many users have been encountering compatibility problems between certain types of fonts and software products such as print workflow solutions and digital archiving systems. Apago developed the Searchable Outlines technology to solve these problems." PDF Enhancer can convert the fonts in a document, especially complex CID fonts, to another format, allowing the document to be successfully processed while maintaining full text search, indexing and extraction capabilities.

Adobe has continued to enhance the Portable Document Format with the introduction of Acrobat 7. PDF Enhancer 3.0 adds support for PDF 1.6 documents and can incorporate and optimize many of the new features including 3D objects, embedded files, object-level metadata, LiveCycle XML forms and more. PDF Enhancer can also optionally remove any of these new features to insure compatibility with older PDF viewers and products.

Accurate color management is a requirement in many production workflows and the ability to correct and adjust colors in PDF documents is an important feature of PDF Enhancer. To enable even higher quality color conversions, PDF Enhancer now supports v4 ICC profiles with optional Black Point Compensation, CMYK to CMYK and RGB to RGB conversions and "rich black" controls.

For PDF documents with complex diagrams or large collections of images, PDF Enhancer 3.0 introduces another first - Selective Rasterization™. Selective Rasterization enables users to have some, or all, of the elements of a PDF page converted to their rasterized equivalent thus reducing the complexity and file size of the document. When used in conjunction with PDF Enhancer's JBIG2 compression technology, many text-only documents can be reduced up to 90% while remaining searchable.

"We've developed the Selective Rasterization technology at the request of a number of our customers who were looking for new ways to produce the smallest, fastest PDFs for screen viewing – eBooks, technical papers, and complex architectural drawings. It has also been well received by archivists looking to produce the smallest, yet completely accurate, rendition of a document." said Dwight Kelly, president of Apago.

PDF Enhancer 3.0 adds full integration with Adobe's XML-based XMP metadata scheme. Metadata is an important criterion for documents that are to be distributed on the Internet or stored in archives. PDF Enhancer provides the ability to insert new metadata and edit existing metadata elements. PDF Enhancer automatically synchronizes the XMP metadata with the older 'Info' style of PDF metadata in compliance with the soon to be released ISO standard PDF/A -- *PDF for Archiving*. PDF Enhancer also aids in the creation of conforming PDF/A documents by enabling the creation, validation and repair of "ToUnicode" mapping tables. These tables are used for searching and extracting text and are required by the PDF/A specification.

For a complete demo and to learn more about the new and improved features of PDF Enhancer 3.0, come see Apago, Inc. in Booth 2862 at NEXPO 2005 in Dallas between March 19 and 22, 2005.

PDF Enhancer 3.0 is scheduled to ship in March 2005 and will be available in four editions - Standard Edition ($199) and Professional Edition ($399) for desktop use and Server Edition ($999) and an Advanced Server Edition ($1999). The desktop editions are available for Mac OS X (10.2 and later) and Windows NT/2000/XP. The server editions are available for Mac OS X (10.2 and later), Windows NT/2000/XP/2003, Solaris and AIX.

Upgrades will be available to registered users of previous versions of PDF Enhancer. The upgrade cost for Standard is $49, Professional is $99 for the first 60 days after product release and $149 afterward, and Server is $249. Anyone purchasing PDF Enhancer 2.6 after January 1, 2005 will be entitled to a free upgrade to version 3.0.

For additional information, please visit http://www.apago.com/pdfenhancer

# # #

About Apago
Founded in 1991, Apago (http://www.apago.com) is a privately held corporation that develops and markets software for the graphic arts and document management industries. The company has licensed its PostScript, PDF and raster imaging technologies to industry leaders including Dupont, Enovation (Fuji), Pindar and Dainippon Screen and counts Time Warner Inc., R.R. Donnelley, Vertis, Brown Printing, Atlanta Journal Constitution, New York Times, Washington Post and The New Yorker among its many retail customers. The company is headquartered in Alpharetta, Georgia USA, just north of Atlanta.

PDF Enhancer is a trademark of PDF Sages, LLC. Adobe and Acrobat are trademarks of Adobe Systems Incorporated. All other trademarks are acknowledged and remain the property of their respective owners.

Contacts:
Dwight Kelly/Apago, Inc.
770-619-1884
dkelly@apago.com; sales@apago.com