



News

For Immediate Release

Apago Announces Major Update to PDF Assembly, Optimization and Repurposing Tool

Orlando, FL; April 22, 2004 — At the Acrobat and PDF Conference 2004 show, Apago, Inc announced the release of PDF Enhancer version 2.5 for Mac OS X and Windows in desktop and server configurations.

PDF Enhancer 2.5 includes new document optimization and assembly capabilities along with tools for the creation of electronic editions of print magazines and newspapers. The upgrade also incorporates new features important to server-based customers working with the myriad of dynamic PDF production tools on the market today.

“PDF Enhancer is already the most powerful PDF optimization and repurposing tool available. We have continued adding new features, such as font subsetting, page bleed, trim and crop-box management and more flexible stamping and watermarking to PDF Enhancer based on feedback from our customers,” said Leonard Rosenthol, Chief Innovation Officer for Apago.

“PDF Enhancer 2.5 allowed The Cartoon Bank to fit 80 years worth of classic New Yorker cartoons onto only two CDRoms. PDF Enhancer retained the quality of cartoons while significantly reducing the size of the PDF files. We also used the stamping capabilities to add page numbers - automating a task that was previously labor intensive,” said New Yorker Cartoon Editor Bob Mankoff.

Richie Lesovoy, Production Director for Future Networks says, “Future Network USA needed a reliable solution for converting our magazines' high-resolution PDF pages into a format suitable for use in Zinio's digital magazines. We used PDF Enhancer 2.5 to reduce the size of the files and automatically crop each page to the final trim size. PDF Enhancer will save us a significant amount of time and money each issue by allowing us to build our electronic magazine pages in-house with minimal time and effort.”

“The process of converting a print magazine or newspaper to an electronic edition is labor intensive and expensive. Online content resellers, such as Newstand and Zinio, can charge publishers a processing fee for each issue. The new tools in PDF Enhancer can quickly convert a print magazine to an e-magazine, saving thousands of dollars in fees annually,” said Dwight Kelly, president of Apago. PDF Enhancer 2.5 can automatically merge pages from multiple documents into one document, crop pages to the final trim size, reduce the resolution of images, convert colors to RGB, remove unused elements, add metadata and secure the document to prevent unauthorized use.

Newspapers often contain high-resolution halftoned images, which if simply scaled, would be illegible. PDF Enhancer 2.5 can convert the halftone images to a high quality grayscale image. In addition, PDF Enhancer's image size reduction technologies have been improved to continue to produce even smaller images with equal or better quality than previous versions.

PDF Enhancer 2.5 can now convert TIFF files directly to PDF, compress and enhance them in a single step. PDF Enhancer Desktop for Mac OS also supports JPEG, PNG, GIF and Photoshop images – and with Mac OS X 10.3 (Panther) or later Postscript and Encapsulated Postscript. Scanned documents can be reduced in size by up to 90% by using PDF Enhancer 2.5 JBIG2 Server Edition to convert TIFF documents to PDF with JBIG2 compression without any additional “click charges” per file or page.

PDF Enhancer 2.5 is available immediately in four versions - Standard (\$179) and Professional (\$349) for desktop use, Server Edition (\$999) and a Server Edition with JBIG2 compression support (\$1499). The desktop and server versions are available for Mac OS X (10.2 and later) and Windows 98/ME/NT4/2000/XP/2003. Future server versions will also support Solaris and Linux operating systems.

The upgrade is free to registered users of PDF Enhancer 2.0. For more information and other upgrade pricing, please visit <http://www.apago.com/pdfenhancer>

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About Apago

Founded in 1991, Apago (<http://www.apago.com>) is a privately held corporation that develops and markets software for the graphic arts and document management industries. The company has licensed its PostScript, PDF and raster imaging technologies to industry leaders including Dupont, Enovation (Fuji), Delphax, Pindar and Dainippon Screen, among many others, and counts Time Warner Inc., R.R. Donnelley, Vertis, Brown Printing, R.E. May, CMP Media among its many retail customers. The company is headquartered in Alpharetta, Georgia USA, just north of Atlanta.

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