



## News

For Immediate Release

### **Apago to Offer ONEticket to Sharp® Digital Print Customers, Participate in Sharp's 2008 National Dealer Meeting**

Orlando, FL—May 6, 2008—Apago Inc., a software technology company that provides innovative solutions to transform digital documents, today announces that it is working with Sharp Imaging and Information Company of America (SIICA) to offer ONEticket, its popular universal print driver, to Sharp customers. ONEticket enables users to create a virtual job ticket within a PDF for output to any supported device. As part of this alliance, Apago will promote this integration to both the Sharp dealer channel and the public at large. Apago will also debut ONEticket at Sharp's 2008 National Dealer Meeting, May 6–9, 2008, in Orlando.

ONEticket provides Sharp customers with an easy-to-use interface that brings out the power in Sharp's MX printer series. With the ONEticket universal driver, Sharp customers now have advanced job-building capabilities, including chapterization (subset finishing) and the ability for imposition, stapling, tray mapping, and paper and plex exceptions. Sharp users can also create and edit custom tabs and have new capabilities, such as stamping (including Bates), page numbers, dates, and custom text.

"Print manufacturers turn to ONEticket because it maximizes a print shop's productivity and universally works with all the leading digital printers," states Dwight Kelly, president of Apago. "Due to its flexibility, this tool is becoming a print shop staple. It's a low-cost alternative to print management systems and delivers a simpler interface for setting up jobs than the standard print driver."

Sharp Imaging and Information Company of America, a division of Sharp Electronics Corporation, markets the advanced, color MX Series multifunctional peripheral (MFP) systems that help companies manage workflows efficiently and increase productivity. The Sharp MFP line was recently named "Product Line of the Year" by Buyer's Laboratory Inc. (BLI), recognizing it as the industry's best product line.

“ONEticket is a valuable tool to help our customers get the most out of their digital printers,” comments Mike Marusic, senior vice president of marketing, SIICA. “We believe our customers will appreciate how Apago’s technology can help to increase productivity.”

Sharp’s 2008 National Dealer Meeting provides information about the manufacturer’s technology strategies, along with successes and solutions across all Sharp core technologies. Apago will be featured in Sharp’s Product Showcase.

### **About ONEticket**

ONEticket 3.0 is a set of powerful, device-independent plug-ins for Adobe Acrobat that helps maximize the productivity of on-demand digital printers. ONEticket gives print shops a single interface that controls the leading digital printers. ONEticket 3.0 retails for \$2,395 and is available from the supported manufacturers, authorized resellers, or Apago at [www.apagoinc.com](http://www.apagoinc.com). For more information about ONEticket, contact Apago at 770-619-1884 or [sales@apago.com](mailto:sales@apago.com).

### **About Apago Inc.**

Founded in 1991, Apago Inc. (<http://www.apago.com>) is a privately held corporation that develops and markets software for the graphic arts and document management industries. The company licenses its technologies to industry leaders, including Adobe/Scene7, Agfa, Dupont, Fujifilm Graphics Systems, OneVision, Pindar, and Zinio, and counts Time Inc., MOD-PAC Corp., *The Atlanta Journal-Constitution* and *The New Yorker* among its retail customers. Apago is headquartered in Alpharetta, Georgia, just north of Atlanta.

### **About Sharp Electronics Corporation**

Sharp Electronics Corporation is the U.S. subsidiary of Japan’s Sharp Corporation, a worldwide developer of one-of-a-kind home entertainment products, appliances, networked multifunctional office solutions, solar energy solutions, and mobile communication and information tools. Leading brands include AQUOS® Liquid Crystal Televisions, 1-Bit™ digital audio products, SharpVision® projection products, Insight® Microwave Drawer® appliances, and Notevision® multimedia projectors. For more information visit Sharp Electronics Corporation at [www.sharpusa.com](http://www.sharpusa.com)

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