



News

For Immediate Release

Apago's Latest Release of PDF Shrink 4.5 Optimizes PDFs for Viewing on iPhone, iPod touch

San Francisco, CA—January 6, 2009—Apago Inc., a software technology company that provides innovative solutions to transform digital documents, today announces the availability of PDF Shrink 4.5, which now optimizes PDFs for viewing on the Apple iPhone and iPod touch devices. PDF Shrink is a Mac OS X utility that can reduce most PDF files—including those created by Mac OS X iLife and iWork applications, Adobe Creative Suite, and Microsoft Word and PowerPoint—by as much as 90% of their original size. The latest update enables Mac users to shrink PDFs, making the entire file—including images—viewable on Apple's popular handheld devices. The update also boasts improved speed and overall product enhancements. Apago will demonstrate PDF Shrink and its professional companion product, PDF Enhancer, at the Macworld Conference and Expo in San Francisco, January 6–9, 2009, at booth #3526-O.

"The iPhone and iPod touch represent a breakthrough in handheld computing functionality. Our customers want to optimize PDFs for viewing on these popular devices, and we're excited to provide that capability with PDF Shrink 4.5," comments Barry Bowden, product manager of Apago Inc.

PDF Shrink is a must-have for consumers and small businesses that need to produce PDFs at a quality and file size appropriate for use on the Web, as email attachments, on CDs, or for on-screen reading. Existing features include the ability to process entire folders of PDF files, optional encryption of PDF content, support for JPEG2000 image compression, and a "wizard" for creating customized settings. PDF Shrink can also modify the resolution and compression level of images to match different requirements, remove embedded fonts, and delete unused elements such as metadata and thumbnails.

PDF Shrink 4.5 is now shipping and retails for \$35. A fully functional, 10-day demo may be downloaded from the Apago Web site at www.apago.com. The update is free to registered users of PDF Shrink 4. All other users may upgrade for \$14 through www.apago.com/upgrade. All Apago products can be purchased online at www.apagostore.com. For more information, visit the Apago Web site or call the company at 770-619-1884.

About Apago Inc.

Founded in 1991, Apago Inc. (<http://www.apago.com>) is an innovative software technology company changing how people use and profit from electronic documents. Consumers and businesses of all sizes use Apago's workflow tools to transform, optimize, and automate electronic documents for print-on-demand, publishing, rich media, and archiving. The company provides retail products, custom development, OEM solutions and consulting services to industry leaders, including Hallmark Cards, Crane & Co., Hewlett Packard, Bondi Digital, MOD-PAC Corp., OneVision, and Yell Adworks. Apago is based in Alpharetta, Georgia.

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