



News

For Immediate Release

Newly Updated Apago PDF Shrink 4.1 Now Available

Popular, Easy-to-Use Utility Receives Kudos from the Press

San Francisco, CA—January 8, 2007—Apago Inc., a software developer for the graphic arts and document management industries, today announces the availability of PDF Shrink 4.1, a utility that reduces PDF file sizes making them easier to use in email attachments, on the Web, for on-screen reading, and more. PDF Shrink functions directly from the OS X print center or a desktop droplet, offering an inexpensive solution for consumers and small businesses to easily reduce the size of PDF files. Even those with the full version of Adobe Acrobat can use PDF Shrink to streamline the process of reducing the size of a single PDF file or a batch of files. PDF Shrink can reduce most PDF files—including those created by Mac OS X iLife and iWork applications, Adobe Creative Suite, and Microsoft Word and PowerPoint—by as much as 90% of their original size.

PDF Shrink 4.0 added optional encryption, support for JPEG 2000 image compression, and a “wizard” for novices to easily optimize PDFs for various uses. The latest update, version 4.1, improves job management, making it easier to add, delete, and reorder pending jobs; adds the ability to clear job history; and provides the option to overwrite the input file that allows users to maintain existing file- and folder-naming conventions. Apago will be demonstrating this popular, consumer-based product—along with professional applications such as PDF Enhancer—at the Macworld Conference and Expo at the Moscone Convention Center in San Francisco, January 8–12, 2007, at booth #N4014-04 in the Digital Media and Multimedia Pavilion.

“As more consumers and small businesses rely on PDF, Apago is leading the way to help users utilize PDFs most efficiently,” comments Dwight Kelly, president of Apago. “PDF Shrink is a valuable application because it optimizes the graphics within a document and strips out duplicate and extra information, which typically makes files run excessively large. The latest advancements to PDF Shrink make it more powerful and easier to use for both the techie and the novice.”

PDF Shrink 4.0 has received positive reviews from numerous news outlets, including the Macintosh News Network (MacNN) and www.Geekanoids.co.uk. MacNN reviewer Rick Curran states, “Overall, this is a very simple program to use. It has a well-designed

interface and the wizard makes setting up configurations easy. If you have a number of PDF documents that you want to put on your website for people to view, this is a helpful program.”

Dave Cryer from Geekanoids awarded PDF Shrink 4.5 stars, stating, “If you produce PDF files where file size is important, then I would say that you should head on over and get PDF Shrink today, you will not regret it.”

An ideal companion to Mac OS X, PDF Shrink eliminates duplicated images and other inefficiencies from PDFs generated by the operating system. PDF Shrink removes repeating images—such as the background image of a PowerPoint slide show, a bullet point list in Word, or a company logo appearing on each page of a document—which increases the size of the file. Moreover, even if a user has Acrobat Distiller, InDesign, and other design applications, PDF Shrink can still reduce the resolution or change the compression of the images in the PDF file.

PDF Shrink 4.1 is now shipping and retails for \$35. A fully functional, 10-day demo version may be downloaded from the Apago Web site at www.apago.com. The PDF Shrink 4.1 update is free to current 4.0 users, and PDF Shrink 3.0 users may upgrade for \$14 through www.apago.com/upgrade. All Apago products can be purchased online at www.apagostore.com. For more information, visit the Apago Web site, or call the company at 770-619-1884.

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About Apago Inc.

Founded in 1991, Apago Inc. (<http://www.apago.com>) is a privately held corporation that develops and markets software for the graphic arts and document management industries. The company licenses its technologies to industry leaders, including Agfa, Dupont, Fujifilm Graphics Systems, OneVision, Pindar, and Dainippon Screen, and counts Time Inc., Scene7, MOD-PAC Corp., *The Atlanta Journal-Constitution*, *New York Times*, and *The New Yorker* among its retail customers. Apago is headquartered in Alpharetta, Georgia, just north of Atlanta.

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