



News

For Immediate Release

Apago Introduces PDF Appraiser for Creating and Validating PDF/A Documents at AIIM/On Demand Expo

Apago also introduces no-cost PDF/A validation

Philadelphia, PA—May 16, 2006—Apago Inc., a software developer for the graphic arts and document management industries, today introduces PDF Appraiser, the first program of its kind to support both validation and automatic correction of documents in accordance with PDF/A, the new international standard for long-term archiving of digital documents. PDF/A is the much-anticipated standard for long-term archiving of digital documents, and it is expected to become the preferred archival method for governments and industry segments, including corporations, legal, libraries, regulated industries, and others. Apago is leading the way for the rapid adoption of the new standard by offering PDF/A validation capabilities at no cost. Apago will demonstrate PDF Appraiser at AIIM/On Demand at the Philadelphia Convention Center, May 16–18, in booth #260.

“Reliable, low-cost, easy-to-use tools are critical to the promotion and rapid adoption of new standards. Apago developed the first tools for the popular PDF/X international standard, and now we are introducing the first PDF/A verification and correction tool,” states Dwight Kelly, president of Apago Inc. “With the free version of PDF Appraiser, users can easily check documents for PDF/A compliance. If they want to automatically correct any problems within the file or need more advanced or technically detailed reports, users can purchase the full version. As with all Apago’s products, we designed PDF Appraiser so that users don’t have to be PDF experts to create PDF/A-compliant files.”

Documents are the cornerstone of many businesses; and today, digital documents are rapidly replacing paper ones. PDF/A, approved by the ISO (International Organization for Standardization), is a standard that specifies requirements for archiving and preserving digital documents in the Portable Document Format (PDF). PDF/A addresses the growing need to electronically archive documents in a way that will ensure both the preservation of their contents over an extended period of time and that those documents can be retrieved and rendered with consistent and predictable results in the future.

PDF Appraiser’s elegant user interface makes it easy for beginner, intermediate, and advanced users to verify, interpret, and correct problems. If a file fails verification, PDF Appraiser generates a report outlining what problems must be corrected. With Auto-Fixer, an automatic repair feature, the application can quickly fix most problems in order to obtain PDF/A validation. If the file cannot be automatically repaired, PDF Appraiser lists the problems with its customizable reports, allowing the user to fix and recheck the file for PDF/A compliance.

Apago's Chief Innovation Officer, Leonard Rosenthol, has participated in the development of PDF/A since the initial exploratory meetings about the standard. "Other PDF/A validation tools perform incomplete validation or only implement a draft of the PDF/A specification, but PDF Appraiser ensures that a document is fully compliant with the published PDF/A standard. Appraiser utilizes a revolutionary new method for analyzing PDF files at the deepest levels and for creating customizable reports that are easy to understand by our users," says Rosenthol.

The full version of PDF Appraiser for Windows and Mac OS X will be available in late May 2006. The free version is limited to PDF/A verification and simple reporting. For access to the full features of the application, users can purchase a license for \$349. Server and API versions will also be available in late May 2006 for Windows, Mac OS X, Solaris, and Linux.

For more information, visit <http://www.apagoinc.com/pdfappraiser> or call Apago at 770-619-1884.

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About Apago Inc.

Founded in 1991, Apago Inc. (<http://www.apago.com>) is a privately held corporation that develops and markets software for the graphic arts and document management industries. The company licenses its technologies to industry leaders, including Agfa, Dupont, Enovation (Fuji), OneVision, Pindar, and Dainippon Screen, and counts Time Inc., Scene7, MOD-PAC Corp., *The Atlanta Journal-Constitution*, *New York Times*, and *The New Yorker* among its retail customers. Apago is headquartered in Alpharetta, Georgia, just north of Atlanta.

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